

CUHK-PKU Workshop on Innovation and Entrepreneurship

November 1-2, 2024

Room 918, Esther Lee Building, CUHK

Language: English

Programme

Day One: 1 November 2024 (Friday)

09:00-09:05 **Opening Remarks**

Zheng Michael Song, The Chinese University of Hong Kong

09:05-09:45 **Featured Talk: Economics of Entrepreneurship and Innovation**

Xiaobo Zhang, Peking University and IFPRI

Session 1 (Chair: Yifan Zhang)

09:45-10:15 **Marketing, Demand, and the Gains from Export**

Hongsong Zhang, University of Hong Kong

10:15-10:45 **Data and Algorithm Infrastructure for Studies on China's Innovation**

Dongbo Shi, Shanghai Jiaotong University

10:45-11:00 **Coffee Break**

11:00-11:30 **From Invention to Education: Impact of Technology Innovation on Human Capital Formation in China**

Yifan Zhang, The Chinese University of Hong Kong

11:30-12:00 **Digitalization and Small Firms' Dynamics**

Xiuli Sun, Southwestern University of Finance and Economics

12:00-14:30 **Lunch (by invitation)**

Session 2 (Chair: Xiaohan Yang)

14:30-15:00 **Transformation and the Informal Economy: Evidence from a Major E-commerce Platform**

Zijun Cheng, Peking University

15:00-15:30 **Tradeoff of Bankruptcy Regime Building**

Beichen Huang, Shanghai University of Finance and Economics

15:30-16:00 **Unexpected Shock on Firm Expectations**

Xiaohan Yang, The Chinese University of Hong Kong

16:00-16:15 **Coffee Break**

16:15-16:45 **Chinese Diaspora and Economic Development in China**

Fanghao Chen, Jinan University

16:45-17:15 **Trade Liberalization and the Rise of Legal Service**

Chenhao Liu, Peking University

17:15-17:45 **E-Commerce Expands the Bandwidth of Entrepreneurship**

Ruochen Dai, Central University of Finance and Economics

18:00-20:00 **Dinner (by invitation)**

Day Two: 2 November 2024 (Saturday)

Session 3 (Chair: Ruochen Dai)

- 09:00-09:30** **The Role of Scientific Knowledge in Regional Technological Innovation: Evidence from Chinese Cities**
Deyun Yin, Harbin Institute of Technology Shenzhen
- 09:30-10:00** **The Return of the “Sea Turtles”: Impacts of High Skill Overseas Returnees on Chinese Firms**
Sibo Liu, Hong Kong Baptist University
- 10:00-10:30** **Introduction to Research Resources**
Zhuan Xie, Ant Group Research Institute
Yingyue Quan, Peking University
- 10:30-10:45** **Coffee Break**
- 10:45-12:00** **Discussion and Concluding Remarks**
- 12:00-14:00** **Lunch (by invitation)**
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Organized by



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The Chinese University of Hong Kong
香港中文大學經濟學系