What are the Challenges of the Hong Kong Startup Ecosystem?

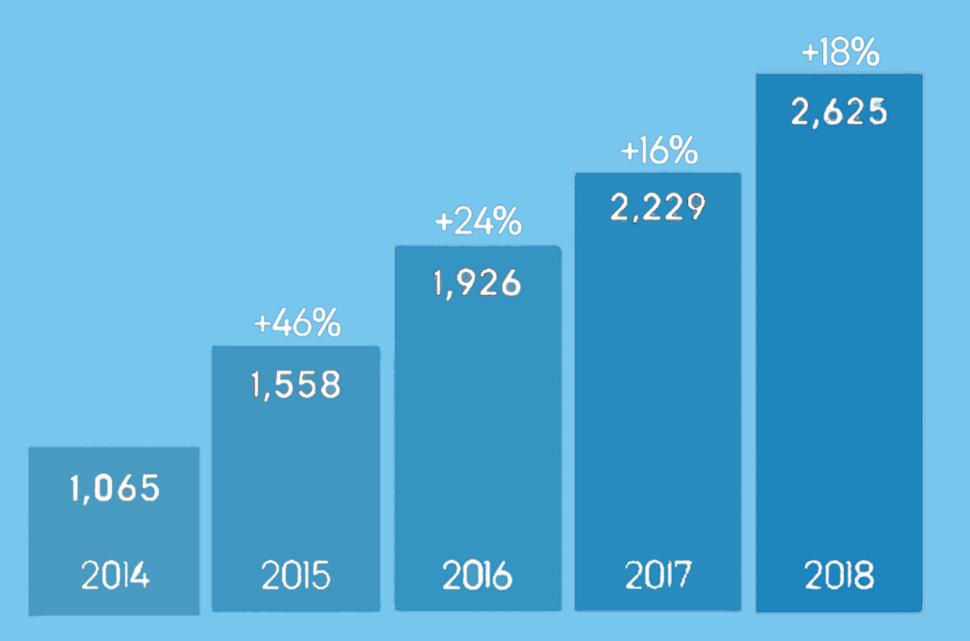
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oll Introduction

The Hong Kong government has invested more than 60 million dollars into the startup ecosystem. However, the number of Hong Kong startups are far less then Singapore's 40000 startups. What are the challenges faced by investors and entrepreneurs? How can we improve the Hong Kong startup industry?



Total Number of Startups

Source: InvestHK (2018)

Hong Kong Business Environment

St. Most competitive financial and business hub Most IPO numbers globally

2nd: Most internet bandwidth

IMD world Competitiveness scoreboard

Strength in investor protection

4th: Efficiency of legal framework in setting disputes

Best city for business 7th: Least corrupt nation out of 180 countries



Create New

2381 employees are employed by startups in 2014 and the number three-folded to 9548 in 2018

Estimated value of HK startup ecosystemis \$3.2 Billion USD in 2018



Higher Living Standard

Startup companies cover a wide range of fields, providing goods and services that increase our living standard. E.g. Airbnb and Uber

Entrepreneurs' creative ideas and minds that can potentially change the society would not go to waste. Utilize Talent

Challenges for Hong Kong Startup Ecosystem



Education System

Hong Kong's duck-filling educational system stresses on memorizing theoretical knowledge but not practical

experience. Students then lack the motivation and skills to be creative. The ideas of young people are not much valued by educators.

Government Regulations and Taxation



Though starting a business in Hong Kong is legally simple, the taxation system is not appealing. Entrepreneurs had to pay

a tax rate of 8.25% on the first \$2million profit. Compare with Singapore, investors can claim partial or full tax relief, which attracts more overseas to invest local startups.

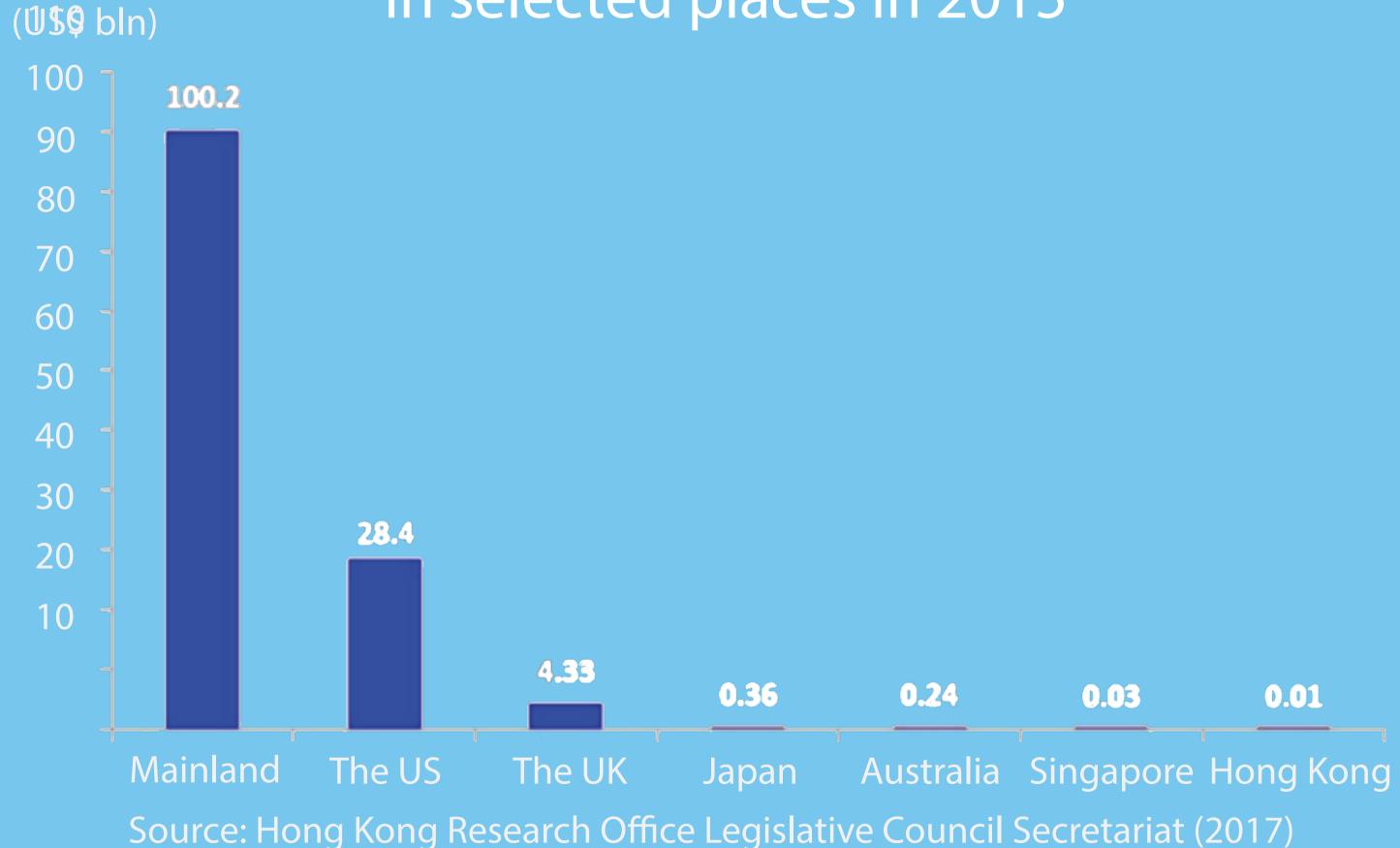


Crowdfunding

Hong Kong has lots of crowdfunding regulations on raising capital. For example, only professional investors

can fund and not more than 50 person can invest within 12 months.

Estimated value of crowdfunding in selected places in 2015





Suggestions for Hong Kong Government



Promote and refer the dual education system originated from Germany, which stresses practical working experience to students



Adopt entrepreneurship education and hold more case competitions to motivate students to develop their creative business ideas



Provide tax subsidies and relax legal restrictions to local startups