



MONEY = HAPPINESS?

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BACKGROUND:



Happiness Report: only 50% of the world's population is happy regardless of the 3.74% annual growth in GDP across the globe.

- HK, 76th happiest nation in the world despite GDP per capita being higher than the happiest nation by 7%, Finland.

OBJECTIVE:

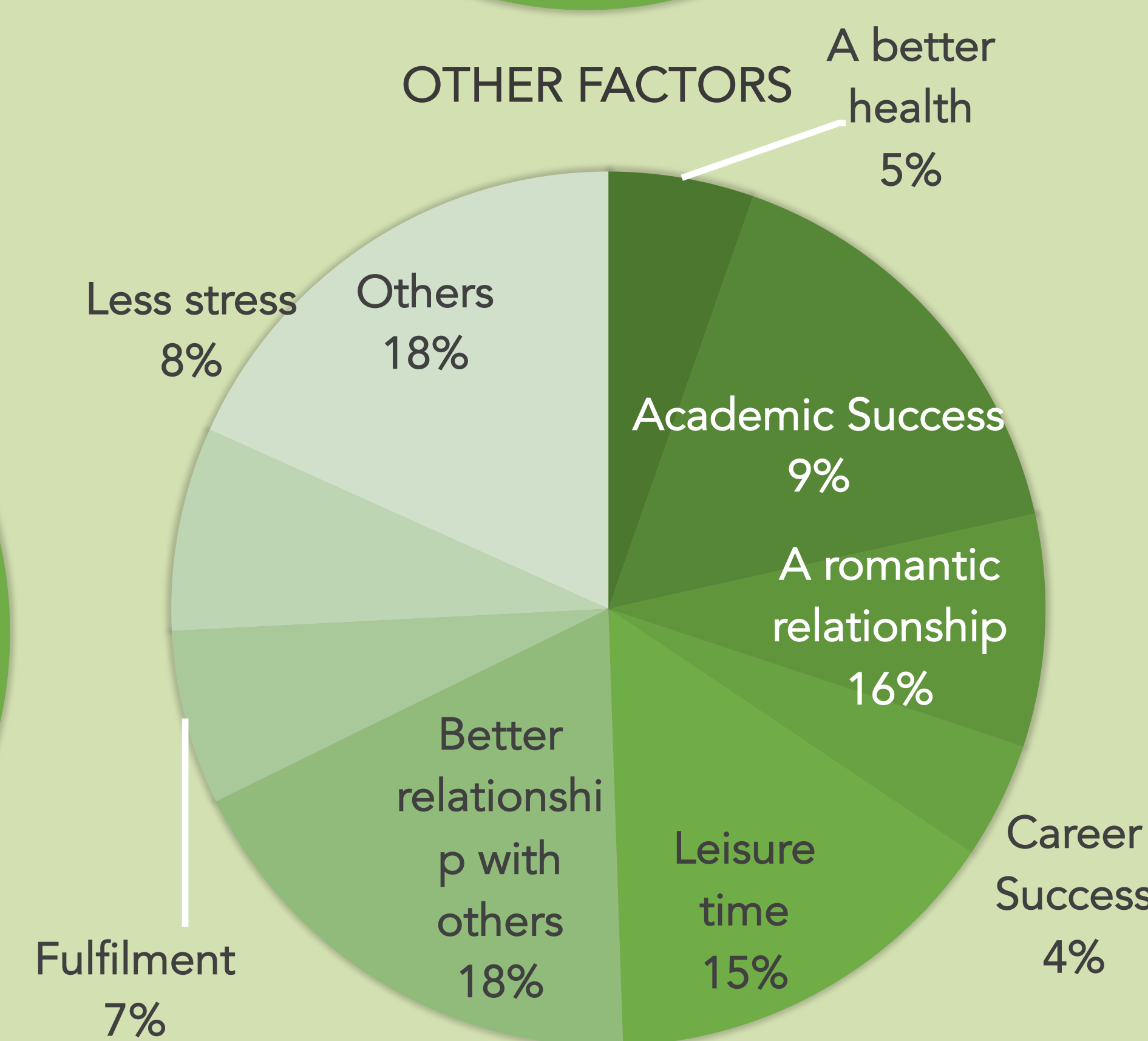
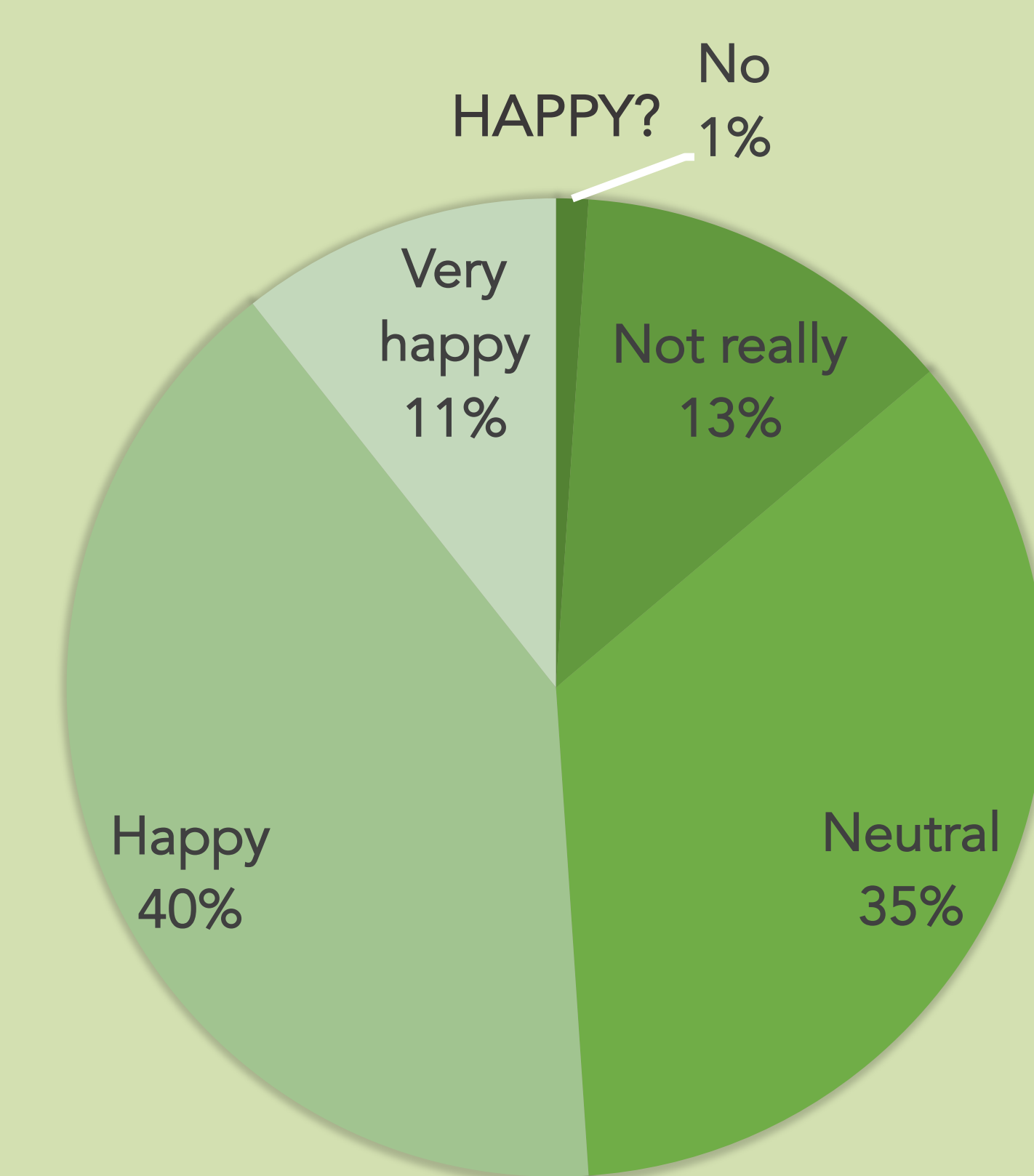
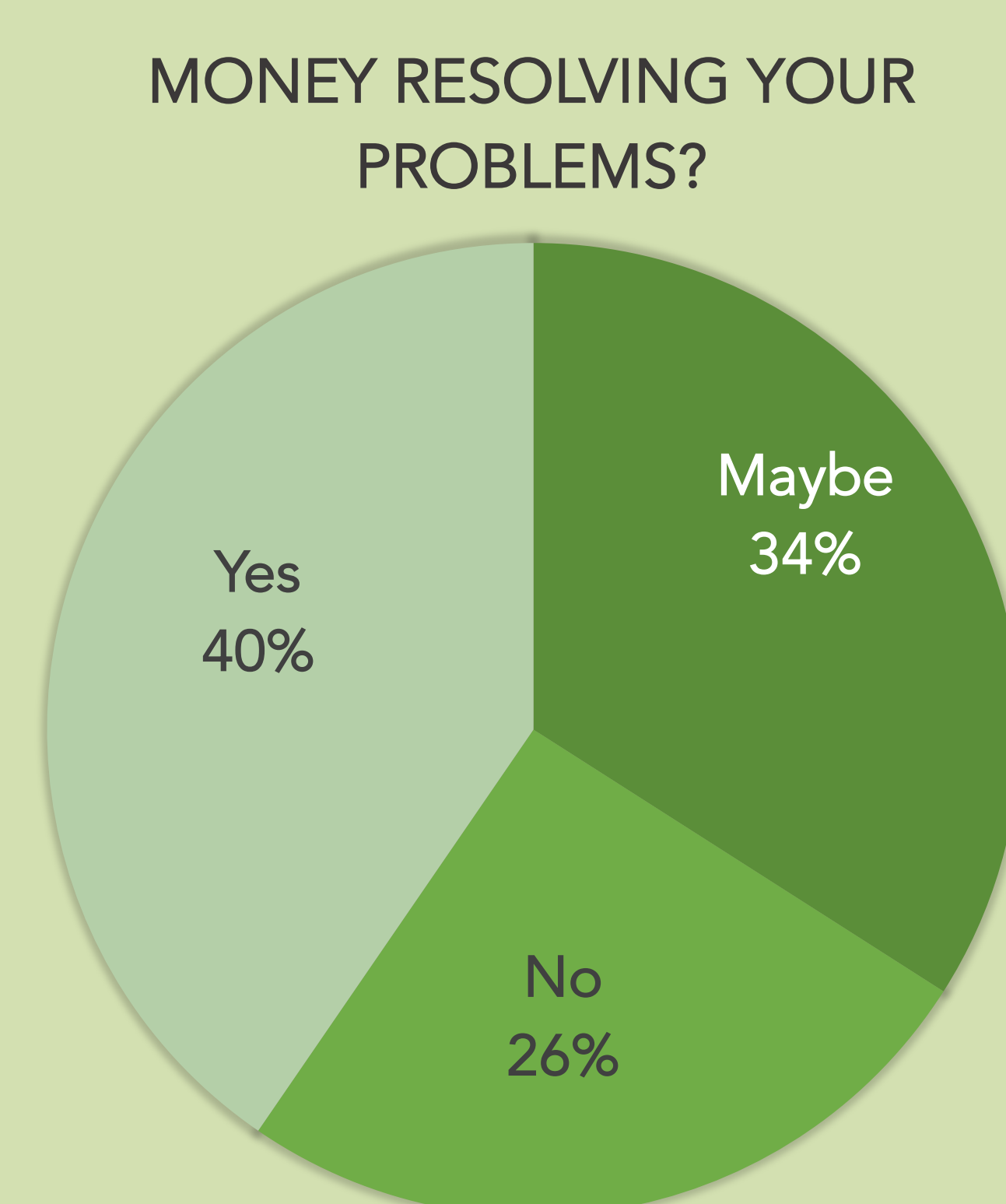
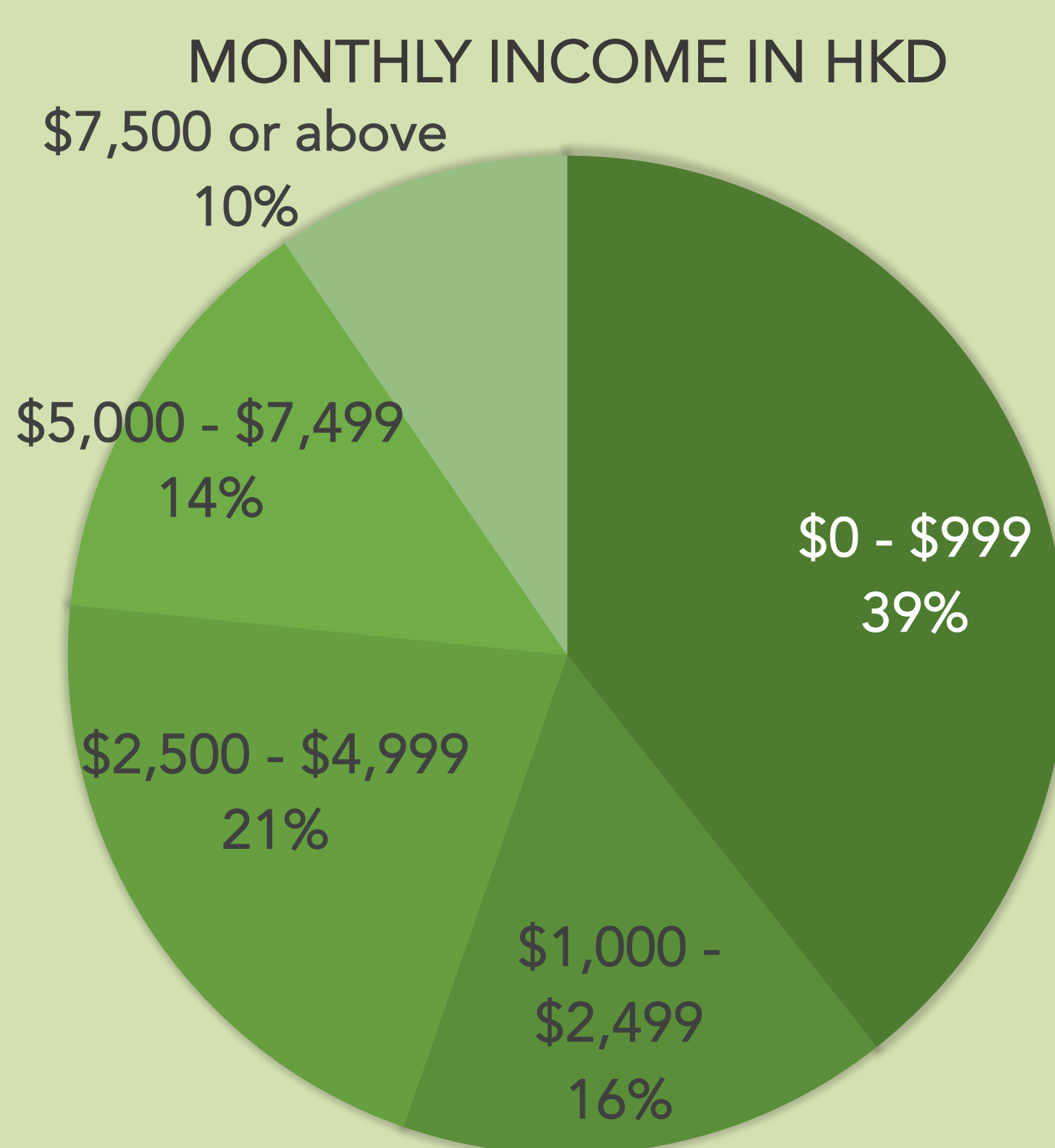
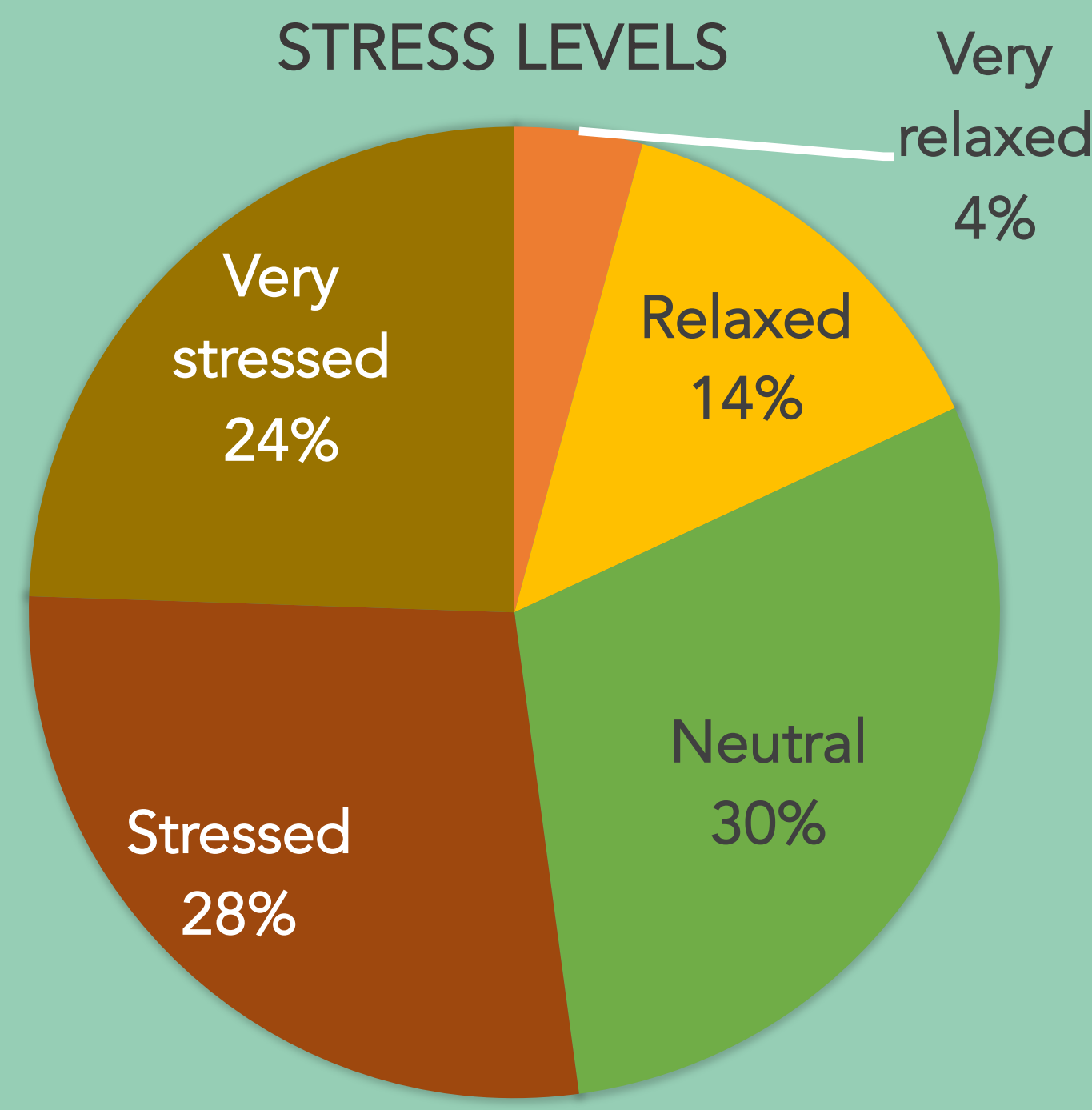
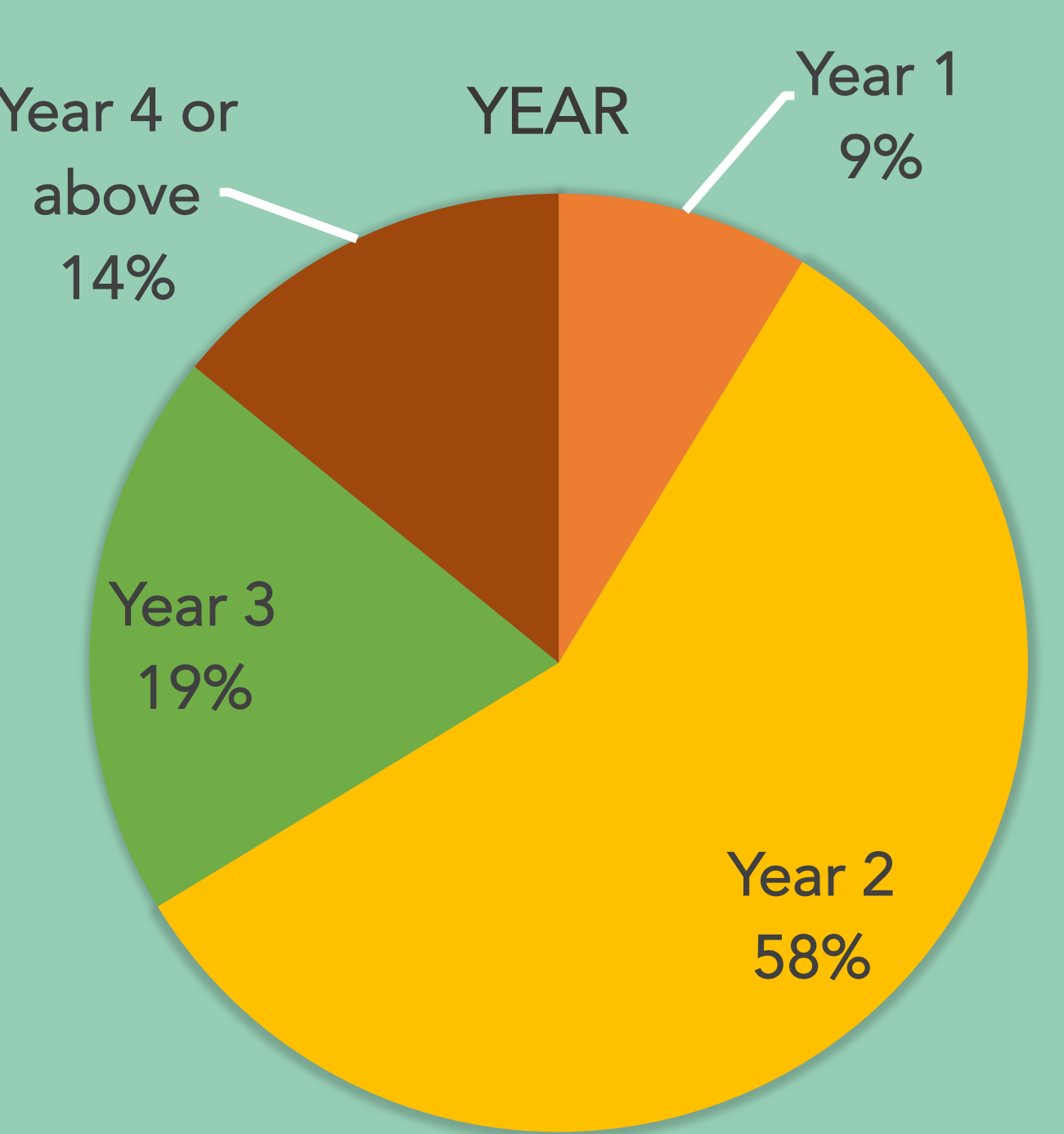
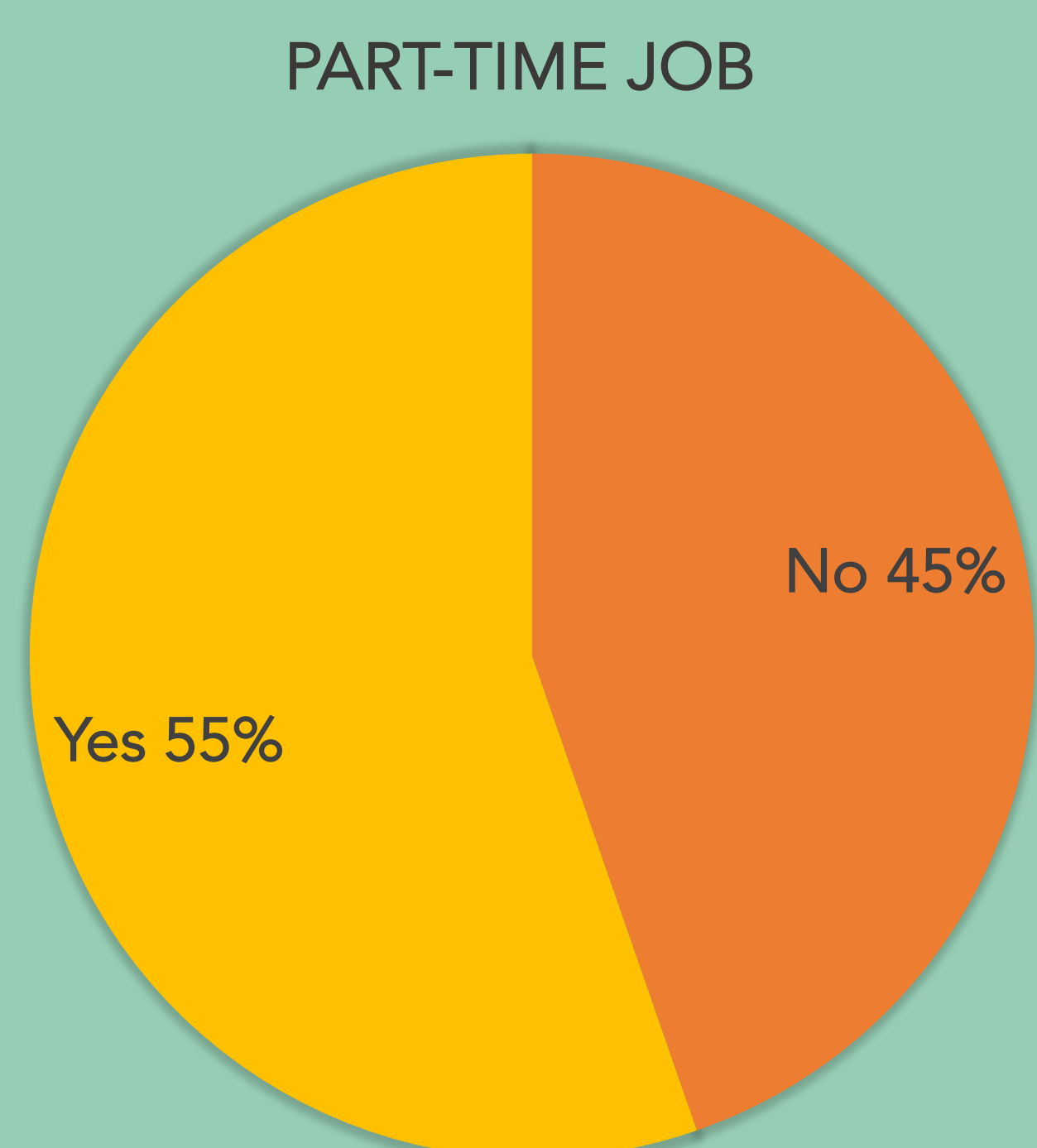
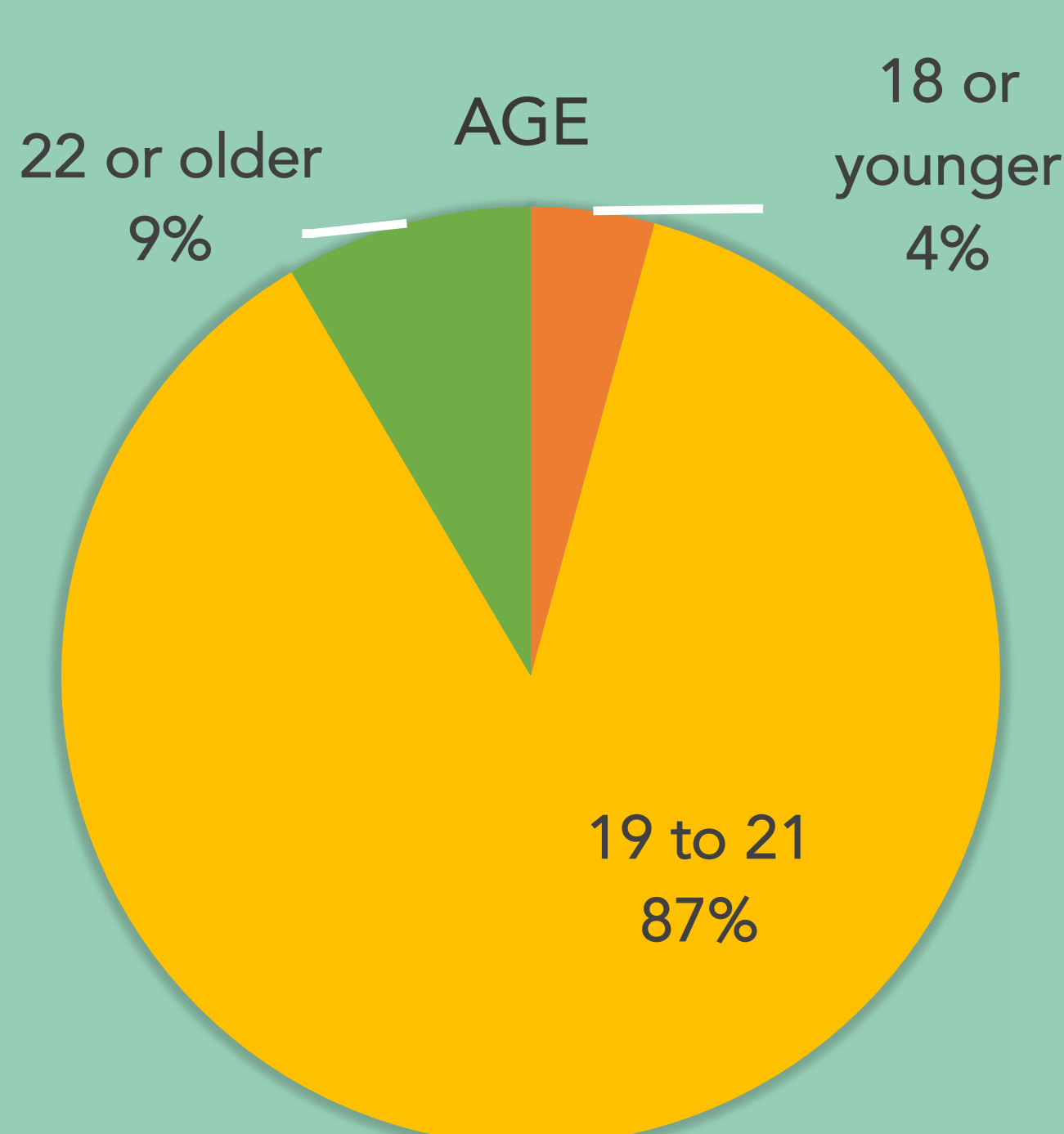
To observe the role of money in one's life and its effects on one's happiness

METHODOLOGY:

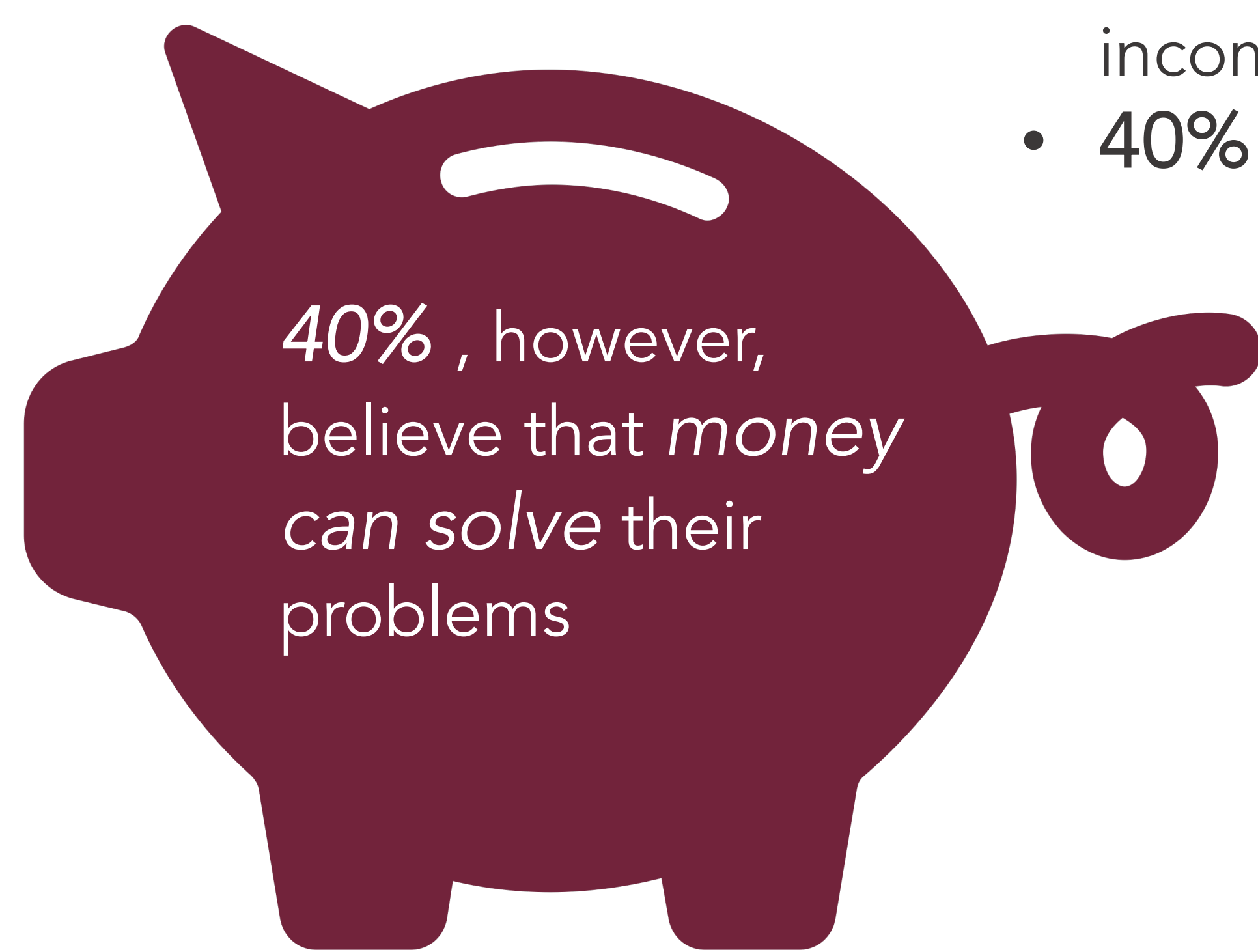


- ~94 university students have completed the survey
- Majority ranging from age 19 to 21 years old

SURVEY RESULTS:



MAIN FINDINGS:



40% , however, believe that money can solve their problems

Upon quick observation,

- 39% earn \$0 to \$999 for monthly income
- 40% are *relatively happy*

Other factors that would make the students happier

- ~10% still answered "*more money*" or "*become wealthy*"
- 18% think they will be happier if they had *better relationships*. 15% believe they would be *happier with more "leisure time"*



CONCLUSION:

Based on research,

MONEY ≠ HAPPINESS

Many believe that having more money would lessen their problems nonetheless.

Money is only an "*aspect*" (along with many others) that determines one's happiness.

∴ ASSUMING A NATION'S *HAPPINESS* BASED OFF THEIR **INCOME PER CAPITA AND GDP** WOULD PROVE TO BE **INACCURATE**.

Other factors such as *living conditions, social welfare, life satisfaction* and such need to be considered, *especially when making economic policies*.